

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80814 CF LOC-POL FBD - LBD: 10/09/12 - 10/15/12 HL#: Created: 10/08/12 09:39 AM  
 Client: MARKELL FOR DELAWARE (188426) CPE: / / Agency Commission: 15 % Updated: EBIRCHILL on 10/08/12 10:44 AM  
 Agency: THE CAMPAIGN GROUP, INC. (8131) Product: D-DE GOV (1304) Self :20:00 Confirmed: 10/08/12 10:44 AM  
 Buyer: Lisa Cabanel Demo: P35+ DMA RTG Sched. Code: Z \*\*PRINT REQUIRED\*\*  
 AE: CAROLYN TYSON-KYW-TV Billing Int: Monthly BM: SS  
 Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
001	NLATE	M T W T F S S	NEWS	60				0.0	\$3,600.00	5	\$18,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	4	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
002	LLETTER	M T W T F * *	LETT	60				0.0	\$1,400.00	3	\$4,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
003	PSIXTY	* * * * * S	REGP	60				0.0	\$16,000.00	1	\$16,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
004	WCBSSUN	* * * * * S	MORN	60				0.0	\$2,160.00	1	\$2,160.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
005	WFACESPEC	* * * * * S	MORN	60				0.0	\$3,600.00	1	\$3,600.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P35+	Rate	Spots	Total	NR	A/G
006	WSAT5-6A	* * * * * S *	NEWS	60				0.0	\$720.00	1	\$720.00		
	NP												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/09/12	10/15/12	1										

# Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80814   CF   LOC-POL   FBD - LBD: 10/09/12 - 10/15/12   HL#:   Created: 10/08/12 09:39 AM  
 Client: MARKELL FOR DELAWARE (188426)   CPE: / /   Agency Commission: 15 %   Updated: EBIRCHILL on 10/08/12 10:44 AM  
 Agency: THE CAMPAIGN GROUP, INC. (8131)   Product: D-DE GOV (1304)   Self :20:00   Confirmed: 10/08/12 10:44 AM  
 Buyer: Lisa Cabanel   Demo: P35+   DMA RTG   Sched. Code: Z   \*\*PRINT REQUIRED\*\*  
 AE: CAROLYN TYSON-KYW-TV   Billing Int: Monthly   BM : SS  
 Share: 0%   WPVI: 0%   WCAU: 0%   WTXF: 0%   WPHL: 0%   WPSG: 0%   WPPX: 0%   WGTW: 0%   CABLE: 0%

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	12	0	\$44,680.00	\$37,978.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$44,680.00	\$37,978.00	\$0.00	\$0.00